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ASSOCIATION LTD.
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THE IBJA
FASHION
SHOW



IIBS-4
HOTEL SAHARA STAR-MUMBAI
19TH DECEMBER 2016

SPONSORSHIP OPPORTUNITIES

	SPONSORSHIP	AMOUNT	PASSES	DIYA LIGHTING	STALL	FASHION SHOW	PRODUCT LAUNCH	PRESENTATION	REGISTRATION KIT	DATA BASE	WEBSITE	SOCIAL MEDIA	E-NEWS LETTER	IBJA MAGAZINE	IN HOUSE COLLATERALS	INVITATION CARD	VENUE BRANDING	TVC	ANCHOR ANNOUNCEMENT
1	TITLE PARTNER	1 CR	100	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
2	PRESENTED BY	75 LACS	75	✗	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
3	CO-PRESENTER	50 LACS	50	✗	✓	✗	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
4	POWERED BY	25 LACS	25	✗	✓	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
5	FASHION PARTNERS	15 LACS	20	✗	✓	✓	✗	✗	✗	✗	✓	✓	✗	✓	✓	✓	✓	✗	✓
6	CO-POWERED BY	15 LACS	15	✗	✓	✗	✗	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✗	✓
7	PARTNERS	10 LACS	10	✗	✓	✗	✗	✗	✗	✗	✓	✗	✗	✓	✓	✓	✓	✗	✓
8	CO-PARTNERS	5 LACS	5	✗	✗	✗	✗	✗	✗	✗	✓	✗	✗	✗	✗	✗	✓	✗	✓
9	ASSOCIATE PARTNERS	2.5 LACS	2	✗	✗	✗	✗	✗	✗	✗	✓	✗	✗	✗	✗	✗	✓	✗	✗
10	SUPPORTING PARTNERS	1 LACS	2	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓	✗	✗

NOTE: Service tax @ 15% on above charges

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